



AAPC Ad Takes Message to Congress: Japan is the Most Closed Auto Market in the World

WASHINGTON, D.C. - The American Automotive Policy Council (AAPC) took its message to Congress today with advertising focused on the fact that Japan is the most closed auto market in the world.

The Trans-Pacific Partnership (TPP) trade agreement will open new markets to American exporters and spur competition throughout the Pacific Rim. U.S. automakers strongly support free trade, but it needs to be two-way. "To avoid locking in one-way trade and rewarding currency manipulation, the TPP must require Japan to fully open its market to competition and include currency rules to prevent subsidies for Japanese automakers," the AAPC says in the ad.

"For years, Japan has had the most-closed auto market in the world. Nobody can crack the market - not European automakers, Asian automakers or American automakers," said Matt Blunt, President of the American Automotive Policy Council. "Japan's continued reliance on non-tariff barriers and currency manipulation are key reasons. Our ad highlights these facts for Congress."

As the TPP continues to be negotiated over the coming months, the AAPC will continue to be a resource for Congress on the facts about trade with Japan.

Find the advertisement [here](#).

The American Automotive Policy Council, Inc. (AAPC) is a Washington, D.C. association that represents the common public policy interests of its member companies Chrysler Group LLC, Ford Motor Company and General Motors Company.

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