Submission of the American Automotive Policy Council in Response to the Office of the United States Trade Representative’s Request for Comments on an Environmental Goods Agreement

May 5, 2014

The American Automotive Policy Council (AAPC) appreciates the opportunity to provide its views and input to the Office of the United States Trade Representative (USTR), and submits the following comments in response to USTR’s Request for Comments on an Environmental Goods Agreement.¹

AAPC is the association representing the common public policy interests of its member companies – Chrysler Group LLC (Chrysler), Ford Motor Company (Ford), and General Motors Company (General Motors).

America’s automakers—Chrysler, Ford and General Motors—remain the heart of the industrial base of the United States and an engine of the American industrial economy. These three companies are committed to investing in the United States, growing U.S. exports, and leading the nation’s economic recovery.

With over 200,000 direct company employees (two out of three auto manufacturing jobs nationwide), Chrysler, Ford and General Motors support hundreds of thousands of additional jobs in all 50 states—from high-tech research labs, to the suppliers that ship thousands of parts to manufacturing shop floors, to the more than 10,000 U.S. dealerships that deliver high quality products to their customers.

The renewed American automotive industry is also America’s number one export sector. In 2013, U.S. automotive exports (vehicles and parts) totaled $139 billion – $19 billion more than the next best performing manufacturing sector. Exported to over 100 countries, American automotive goods are one of most competitive U.S. exports and a key contributor to the President’s goal of doubling exports in five years.

AAPC member companies are global leaders in implementing leading edge environmentally friendly technologies, and build vehicles that meet or exceed the highest level of environmental regulations and requirements. AAPC commends the efforts in the WTO to develop an Environmental Goods Agreement. We plan to work closely with USTR on determining the appropriateness of including automotive products, and if appropriate what products we recommend be included.

Again, we appreciate the opportunity to provide our input and plan to work with the Office of the USTR throughout the WTO environmental goods negotiations.